



CHAMPION PRODUCT™

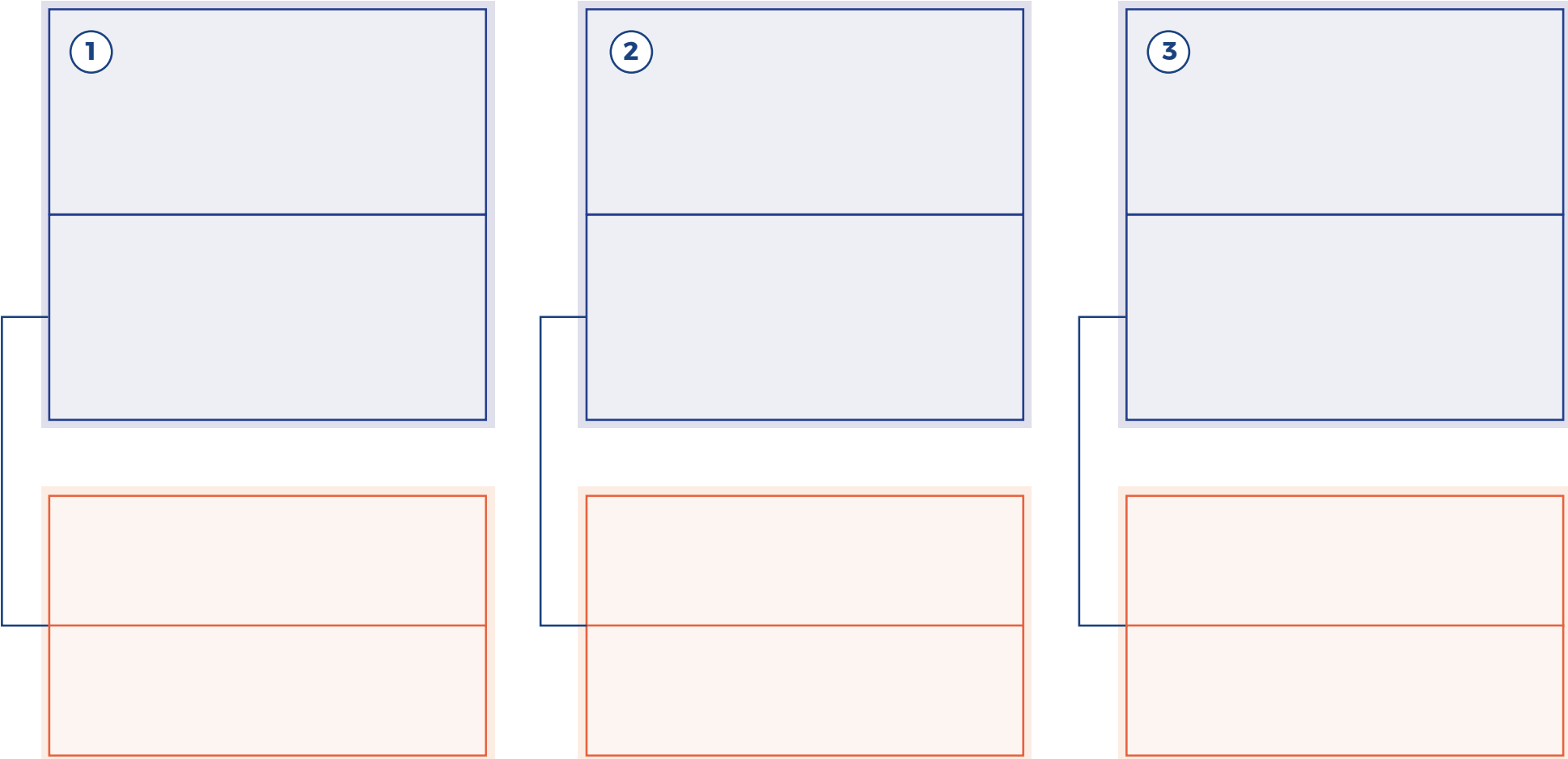




**WHAT DO
YOUR CLIENTS
WANT MOST?**

DESIGNING YOUR CHAMPION PRODUCT™

[Empty orange box for overall product name]



10-DAY LAUNCH BLUEPRINT™

DAY 1



- **9am** - Email List with **Email #1** [Link: Webinar Registration]
- **10am** - Live Video on Facebook Page - CTA Webinar [Run Ads]
- Social Media Mentions (All Platforms) - CTA Webinar

DAY 2

- Twitter and Facebook Mentions - CTA Webinar
- Graphics on Instagram, IG Stories - CTA Webinar

DAY 3



- Email 'Unopened' Subscribers from Email #1
- Live Video in Facebook Group - CTA Webinar
- Live Video on Instagram - CTA Webinar

DAY 4

- Twitter and Facebook Mentions - CTA Webinar
- Graphics on Instagram, IG Stories - CTA Webinar

DAY 5



- Email List with **Email #2** [Link: Webinar Registration]
- Social Media Mentions (All Platforms) - CTA Webinar

DAY 6



- Email 'Unopened' Subscribers from Email #2
- Live Video in Facebook Group - CTA Webinar
- Live Video on Instagram - CTA Webinar

DAY 7



- **9am** - Sales Page Live / Cart Opens
- **10am** - **Live Webinar** [1hr & 15min Reminders] with 24hr Promo CTA
- **12noon** - Post Webinar Reply to Facebook Page [Run Ads]
- **2pm** - Email List with **Email #3** [Link: Sales Page]

DAY 8

- Email Webinar Replay Link (FB Page) and 24hr Promo CTA Reminder
- Email 'Unopened' Subscribers from Email #3
- Social Media Mentions (All Platforms) - CTA Sales Page

DAY 9



- **9am** - **Email #4** - CTA Additional Launch Bonus [Link: Sales Page]
- **10am** - Live Video Celebrating Launch on Facebook Page [Run Ads]

DAY 10



- **9am** - **Email #5** 'Final Offer' Details [Link: Sales Page]
- **10am** - Short Live Video on All Platforms - CTA Sales Page
- **6pm** - **Email #6** 'Last Chance' Reminder [Link: Sales Page]
- Social Media Mentions (All Platforms) - CTA Sales Page

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